



## PRIVACY POLICY

Our Privacy Policy outlines how we collect, utilize, and safeguard your personal information within the scope of this survey, adhering to the General Data Protection Regulation (GDPR) guidelines. By participating in this survey, you acknowledge and consent to the practices outlined in this policy.

### Information We Collect

We may collect personal information, such as your email address and demographic details, only if voluntarily provided, and survey responses.

### How We Use Your Information

We analyze your responses and demographic data to study how individuals experience and share joy. Aggregated answers will be shared once the cumulative ages of participants reach one million. If you opt to provide your email, we will contact you with the final joy report, once published.

### Data Sharing

Your personal information is not sold, traded, or transferred without consent, except when mandated by law or necessary for the singular purpose of conducting the global study.

### Data Security

We employ appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. While we take these precautions, we cannot guarantee internet-transmitted data security.

### Your Rights Under GDPR

In accordance with the General Data Protection Regulation (GDPR), you possess the following rights concerning your personal data:

- Right to Access: You can request access to the personal data we hold about you.
- Right to Rectification: You have the right to request corrections for any inaccurate or incomplete personal data.
- Right to Erasure: You can request the deletion of your personal data when it is no longer necessary for the purposes for which it was collected.
- Right to Data Portability: You have the right to request a copy of your personal data in a structured, machine-readable format.

Your participation is voluntary, and you are free to withdraw at any time up until the end of the session, in which case your data will be destroyed. As your data will be stored anonymously, it will not be possible to withdraw after the end of your session.

To exercise these rights or if you have any inquiries regarding your personal data, please feel free to contact us at [andreea@andreeavanacker.com](mailto:andreea@andreeavanacker.com). Your privacy matters to us, and we are committed to ensuring your rights are upheld.